

OUR CREDO

Whatever you do, do it with **INTEGRITY**
Wherever you go, go as a **LEADER**
Whomever you serve, serve with **CARING**
Whenever you dream, dream with your **ALL**
AND NEVER, EVER GIVE UP.

VALUES & BEHAVIOURS



INTEGRITY

Employing the highest ethical standards, demonstrating honesty, respect and open communication

BEHAVIOURS

Say what you are going to do. Do what you said
Clearly communicate and listen to each other



ACCOUNTABILITY

Delivering on our performance commitments and taking responsibility for our actions and our own situation

BEHAVIOURS

Hold ourselves, and each other, accountable



INNOVATION

Approaching new challenges with diversity of thought, creativity, resourcefulness and agility, and reacting quickly and effectively to provide innovative solutions

BEHAVIOURS

Champion change that delivers progress



RESPONSIBILITY

Ensuring our actions deliver on our commitments

BEHAVIOURS

Commit to planning and prioritising work



FRIDAYS FACTOR

Daring to be different in a fun and rewarding way

BEHAVIOURS

Pride, Passion and Personality
Celebrate successes together



GUEST FOCUS

Dedicating ourselves to delivering meaningful experiences that thrill our Guests

BEHAVIOURS

Treat our guests like family



EMPOWERMENT

Encouraging people to take initiative and do what is right

BEHAVIOURS

Build the team for tomorrow
Show care for each other and loyalty to the team